

# Privacy Policy

This Privacy Policy applies to the NLP Services, LLC website. The NLP Services, LLC website is provided for information and educational purposes and may contain links to other sites. Once you enter another website (whether through an advertisement, service, or content link), be aware that NLP Services, LLC is not responsible for the privacy practices of such other sites. We encourage you to look for and review the privacy statements of each website that you visit.

## Personal Information We Collect from You

We collect the following personal information from you on the NLP Services, LLC website forms.

- First and Last name
- Email address
- Phone number

By entering this information, you are providing personal information that will be used by NLP Services, LLC for the sole purpose of scheduling your appointment or returning your contact request.

We are committed to protecting the privacy of children. Neither NLP Services, LLC nor any of its services are designed or intended to attract children under the age of 18.

## Passive Information We Collect

Like many other websites, we also automatically collect and log other non-identifying information when you interact with the NLP Services, LLC website:

**Device data.** We collect data from the device and application you use to access the NLP Services, LLC website, such as your Internet protocol (IP) addresses, operating system, device type, browser type and timestamps.

**Usage data.** We collect usage data that may include which NLP Services, LLC webpages you visit, what you click on, when you performed those actions, and so on. Emails sent by NLP Services, LLC collect information about who opened those emails and clicked on links in them. We do this to measure the performance of the NLP Services, LLC email messaging and to monitor and improve email deliverability and open rates.

- **Google Analytics.** In addition, our website may use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). The information generated by the cookie about your use of our website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of our website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your

IP address with any other data held by Google. Further information may be obtained by visiting [Google's privacy policy](#).

This information may be used to conduct research and analysis to better understand how visitors are using the NLP Services, LLC website, so that we can improve our website experience. From time to time, NLP Services, LLC or its operations contractors acting on their behalf, conduct online research to gather feedback about our site through online or email surveys.

Participation in these surveys is completely voluntary and you may choose whether or not to participate and disclose information. Personally Identifiable Information collected through market research will only be used by NLP Services, LLC and its operations contractors and will never be given or sold to a third party.

## Disclosure of Your Information

Except as set forth in this Privacy Policy or as specifically agreed to by you, NLP Services, LLC will not disclose any Personally Identifiable or Personal Health Information it gathers from you on our website. We will only release Personally Identifiable or Personal Health Information to third parties:

(i) to comply with valid legal requirements such as a law, regulation, search warrant, subpoena or court order.

(ii) in special cases, such as a physical threat to you or others. In the event we are legally compelled to disclose your Personally Identifiable or Personal Health Information to a third party, we will attempt to notify you unless doing so would violate the law or court order.

## Changes to this Privacy Policy

We will inform you if a material change to the Privacy Policy is made that involves the use of your Personally Identifiable Information. Your continued use of the NLP Services, LLC site will indicate acceptance of the changes. Please exit the site immediately if you do not agree to the terms of this Privacy Policy or any revised policy.

This Privacy Policy does not protect you when you send content, questions or ideas to NLP Services, LLC via email. If you want to keep them private or proprietary, do not send them in an email. We try to answer every email within 48 business hours but are not always able to do so.

Last Updated: January 2018